

DONOR RECOGNITION
BARRY SILVERBERG & JUHN WUNSCH – DONOR WALL

Barry Silverberg, Owner and Lead Designer at DONORWALL, Inc.

Barry Silverberg started DONORWALL in 1991 as an artist driven donor wall and donor recognition company. The intent of the company is to bring high quality, well designed donor recognition to the not for profit community. The company included and still includes designers from the fine arts field, the architectural field and the fashion field as well as graphic designers and product designers.

Barry Silverberg is known for his "modern expressionist" design style. He is a minimalist committed to the best design possible coupled with the best materials available. DONORWALL bypasses all the different types of plastics available and focuses on 100% all natural materials - glass, wood, metal and stone. As Barry would say "donors deserve better than plastic".

Barry Silverberg is responsible for bringing to the world of donor recognition the first examples of photo imbedded metal plaques. He was also the first to use d/c Optical Acetates in his designs and that made full four color photography possible in donor recognition.

Barry continues to investigate new methods and new designs to keep the art of donor recognition exciting, fresh and relevant. He also believes there are rights and wrongs to great donor recognition and is interested to share those insights at every opportunity he gets. Don't miss his insights.

John Wunsch, Senior Client Advocate

"John has helped bring the exceptional design work of Barry Silverberg and the DONORWALL design team to the forefront of the donor recognition field."

John Wunsch began his career many years before he joined DONORWALL. In those years he was a leading sales solution partner in a variety of fields. His focus was client service as the driving force to create business partnerships between the companies he represented and the customers he worked with.

DONORWALL offered John a unique situation. He found a home and partnership that believed as he did in exceptional client care. John's title expresses his position best - Client Advocate. John is 100% client focused. He brings back to DONORWALL his clients' wants, needs and concerns and at every meeting he makes sure that those cares are delivered upon.

John is very well known in the hospital and health care industry. In the last two years he has shown that segment of the not for profit community what is available in great donor recognition. John's job is now expanding to meet the needs of other not for profit segments.

John's skills are unmatched. Most clients upon meeting him for a first presentation agree, he

gives the most thorough presentation they have ever received. When John leaves you not only know all about DONORWALL, you also know all about donor walls and donor recognition. John teaches as he presents. It is John who named the upcoming seminar "Why Recognize Your Donors?" because of his commitment to clients knowing why to do what they are about to do. John will be answering the "why".